Iberia Parish Tourist Commission
Board Minutes
August 18, 2026

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:
Lisa Lourd
Tammy Gordon
Tibi Hebert
Ronald Sovine
Heidi Martin
Angela Provost

Absent:
Liz Bodin

Present, but not participating in formal action:
Mike Tarantino, staff

Public:
None.

A motion by Heidi Martin, seconded by Ronald Sovine to approve the June 2026 minutes. Motion carried.

A motion by Ronald Sovine, seconded by Heidi Martin to approve the June 2026 finance report. Motion carried.

A motion by Heidi Martin, seconded by Lisa Lourd to approve the July 2026 finance report. Motion carried.

A motion by Heidi Martin, seconded by Ronald Sovine to approve the workplace sexual harassment policy as amended, and review the policy on an annual, or as needed, basis. Motion carried.

Executive Director's Report:

- Mike attended Freedom 250 event in Washington. Tourism office helped provide tabasco minis for the event with IDF.
- Met with Cultural Resources on trilingual marker brochure redesign in June to add the new markers.
- The Jeanerette Main Street Mercantile hosted the Honey Harvest Festival on July 25.

- The Frosted Apron is celebrating the release of their second book at Rip Vin Winkle Gardens on Aug. 23.
- Lydia Cajun Food Fest will be Sept. 12.
- Shadows' Farm Fest will be Sept. 24.
- La Sugar Cane Festival will run Sept. 25-27.
- Reviewed economic indicators.

Heidi Martin:

- World Championship Gumbo Cookoff will be Oct. 10-11.
- Berry Queen's ball is Sept. 12.

Lisa Lourd:

- Shadows' Fashion Through the Ages will open Aug. 20 and run through Feb. 2027.
- Iberia Cultural Resources and the Bayou Teche Museum's new event "An Evening with Jason Theriort" will be Oct. 8.

Angela Provost:

- IAAHS is updating their website.
- Working on collecting photos from the Brown Sugar Festival for a current project.

Ronald Sovine:

- The Honey Harvest Festival was well attended.
- Jeanerette Museum has ordered more rack cards and will be hosting a celebration in December for their anniversary.

Tammy Gordon:

- The Delcambre Shrimp Festival numbers were high night over night. Waiting on final count.

Motion to adjourn made by Ronald Sovine, seconded by Heidi Martin. Motion carried.