

Iberia Parish Tourist Commission
Board Minutes
March 17, 2026

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Lisa Lourd
Tammy Gordon
Tibi Hebert
Ronald Sovine
Heidi Martin
Breighlynn Polk

Absent:

Liz Bodin

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

None.

A motion by Heidi Martin, seconded by Lisa Lourd to approve the February 2026 minutes.
Motion carried.

A motion by Heidi Martin, seconded by Tibi Hebert to approve the February 2026 finance report.
Motion carried.

A motion by Heidi Martin, seconded by Breighlynn Polk to approve Resolution 2026-03 authorizing Executive Director to sign all necessary paperwork to execute a CEA with the State of Louisiana for VEF appropriated to the Authority in Act 1 of the 2025 Legislative Session.
Motion carried.

A motion by Heidi Martin, seconded by Lisa Lourd to authorize Executive Director to enter into contract with Broussard, Poche, Lewis and Breaux LLP for accounting services. Motion carried.

Executive Director's Report:

- Tabasco has appointed a new CEO
- Iberia Parish has donated the Sugarcane Festival Building to the City.
- The City of New Iberia has opened the new skate park.

- Delcambre was featured on World Atlas' list of *7 Best Louisiana Towns for a Weekend Trip*.
- Welcome center has been pressure washed and flower beds tended.
- Books Along the Teche Literary Festival is April 10-12.
- Spanish Lake is hosting Easter on the Lake April 29 at 2 PM.
- Louisiana Lao New Year Celebration will be April 3-5
- The New Iberia Spanish Festival will be April 17-19.
- Reviewed economic indicators.

Lisa Lourd:

- Shadows Spring Arts and Craft Fair was well attended.
- The Bayou Teche Museum gala was successful. The museum hasn't gotten final numbers back yet.
- Symphony Sunday in the Park is on April 12.
- Reviewed real estate sale indicators.

Heidi Martin:

- Chamber's coffee talks with Town Planner coming up, and their annual banquet will be April 23.
- Business at Bambino's event for businesses to get together and network on March 25.
- Teeing Up Business on May 11.

Breighlynn Polk:

- IAAHS is launching History Tables, a new community initiative designed to bring neighbors together for meaningful, informal conversations about the African American history of Iberia Parish and surrounding communities.

Tibi Hebert:

- Loreauville hosted the March 8 event of Teche Plein Air. About 150 people showed up for the Meet and Greet.
- Easter in the Village is March 22.

Ronald Sovine:

- St. Jude fundraiser was successful.
- Jeanerette Creole Festival will be on March 21.
- There are new street signs going up around town.

Tammy Gordon:

- Market will return April 4.
- Delcambre Poker Run will be May 22.

Motion to adjourn made by Ronald Sovine, seconded by Heidi Martin. Motion carried.