

Iberia Parish Tourist Commission
Board Minutes
February 24, 2025

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Lisa Lourd
Tammy Gordon
Tibi Hebert
Ronald Sovine
Liz Bodin
Heidi Martin
Breighlynn Polk

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

None.

A motion by Heidi Martin, seconded by Ronald Sovine to approve the January 2026 minutes.
Motion carried.

A motion by Liz Bodin, seconded by Ronald Sovine to approve the January 2026 finance report.
Motion carried.

Executive Director's Report:

- The literary festival event planners will be the next guests on the Mike Drop podcast.
- CEAs for the VEF are being distributed.
- Teche Plein Air will be March 7-14 in downtown New Iberia.
- Shadows Arts & Craft Fair is March 7.
- Louisiana Metalsmiths Association's Bangin on the Bayou conference is March 14-15 at the Delcambre Shrimp Festival building.
- The Louisiana Iris Festival will be March 28-29. The New Iberia portion of the event is Saturday.
- St. Jude Chili Cookoff is March 27-28 at SugArena.
- Reviewed economic indicators.

Lisa Lourd:

- Shadows Spring Arts and Craft Fair will be on March 7. They have been awarded an emergency readiness grant from LEH, and the gift shop has been revamped.

- Reviewed real estate sale indicators.

Heidi Martin:

- Chamber's coffee talks are returning, and their annual banquet will be in April.
- The leadership classes are going well.

Breighlynn Polk:

- IAAHS hosted the Love Defined event with the Books Along the Teche Literary Festival. Good attendance despite rain.
- IAAHS is now doing a monthly newsletter.
- The learning center is in process of getting more equipment so the public can utilize research.

Tibi Hebert:

- Loreauville town hall grand opening was well attended.
- Loreauville will be hosting the March 8 event of Teche Plein Air.
- Easter in the Village is March 22.
- Krewe Loreau fundraiser went well.

Ronald Sovine:

- There will be a St. Jude fundraiser the second weekend of March.
- Jeanerette Creole Festival will be on March 21.

Tammy Gordon:

- Market will return March 7.

Motion to adjourn made by Ronald Sovine, seconded by Heidi Martin. Motion carried.