

Iberia Parish Tourist Commission
Board Minutes
January 27, 2025

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:35 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Lisa Lourd
Tammy Gordon
Tibi Hebert
Ronald Sovine

Absent:

Liz Bodin
Heidi Martin
Breighlynn Polk

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

Andy Shealy.

A motion by Lisa Lourd, seconded by Ronald Sovine to approve the December 2025 minutes. Motion carried.

A motion by Ronald Sovine, seconded by Tibi Hebert to approve the December 2025 finance report. Motion carried.

A motion by Tibi Hebert, seconded by Ronald Sovine to move the previously approved February 17 (Mardi Gras) board meeting to February 24 at 10:30 a.m. Motion carried.

Discussed and considered the 2026 slate of officers for election of officers to the board.

- Lisa Lourd nominated Tammy Gordon to Chairman of the Board, seconded by Tibi Hebert. Motion carried.
- Lisa Lourd nominated Heidi Martin to Vice Chairman, seconded by Tibi Hebert. Motion carried.
- Tibi Hebert nominated Lisa Lourd to Treasurer, seconded by Ronald Sovine. Motion carried.

Nominations were closed. There being no other candidates nominated for each position the slate of officers were elected by consensus.

A motion by Tibi Hbert, seconded by Ronald Sovine to carry over authorized signers that were elected in 2025 to continue signing in 2026 for the Community First account. Motion carried.

Executive Director's Report:

- Mama's Fried Chicken, the Opelousas eatery, is expanding to New Iberia.
- Mike was a judge at the French Bread Festival.
- List of upcoming Mardi Gras parades and events can be found on IberiaTravel.com.
- The Shadows will host a lecture on the 1st International War Correspondent Lecture on Feb. 5.
- A&E Gallery/Paul Schexnayder Studio will host a reception showcasing the work of artist Maebeth on Thurs., Jan. 22.
- Construction starting soon on Hwy. 90.
- Reviewed economic indicators.

Lisa Lourd:

- Shadows has announced an upcoming seminar. Their spring arts and craft fair will be March 7.
- Pie Bar is holding a fundraising event for the Bayou Teche Museum.
- Bayou Teche Museum gala will be Feb. 12. They will unveil the new Kathleen Blanco exhibit.
- Reviewed real estate sale indicators.

Tibi Hebert:

- Loreauville town hall grand opening will be Feb. 20.
- Fundraiser in the park for Krewe Loreau.

Ronald Sovine:

- Jeanerette Mardi Gras parade this weekend.
- Jeanerette Museum now open on Wednesdays.
- Jeanerette Creole Festival will be March 21.

Tammy Gordon:

- Market will return March 2026.
- Dredging bayou will start soon to remove old boats.
- Texaco reopening has been great.

Motion to adjourn made by Ronald Sovine, seconded by Tibi Hebert. Motion carried.