

Iberia Parish Tourist Commission
Board Minutes
November 18, 2025

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Lisa Lourd
Tibi Hebert
Tammy Gordon
Ronald Sovine

Absent:

Liz Bodin
Heidi Martin

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

No public comment.

A motion by Tibi Hebert, seconded by Ronald Sovine to open public hearing to consider adopting the amended 2025 operating budget. Motion carried. No public comments. A motion by Ronald Sovine, seconded by Lisa Lourd to close the public hearing. Motion carried.

A motion by Lisa Lourd, seconded by Tibi Hebert to open public hearing to consider adopting the proposed 2026 operating budget. Motion carried. No public comments. A motion by Tibi Hebert, seconded by Ronald Sovine to close the public hearing. Motion carried.

A motion by Lisa Lourd, seconded by Tibi Hebert to adopt the amended 20245 operating budget. Motion carried.

A motion by Tibi Hebert, seconded by Ronald Sovine to adopt the proposed 2026 operating budget. Motion carried.

A motion by Tibi Hebert, seconded by Ronald Sovine to approve the October 2025 minutes. Motion carried.

A motion by Ronald Sovine, seconded by Lisa Lourd to approve the October 2025 finance report. Motion carried.

Executive Director's Report:

- IPCVB provided bags and visitor guides to a Baptist convention that came to the area in early November.
- Breighlynn Polk is the new IAAHS board member nominee.
- Lots of holiday events coming up parish wide. Visit IberiaTravel.com/holiday for the full list that we will be updating all season long.
- Reviewed economic indicators.

Lisa Lourd:

- The Bayou Teche Museum's Music on Main fundraiser raised more money compared to 2024.
- Sounds of the Season will be on Nov. 30.
- Reviewed real estate sale indicators.

Tibi Hebert:

- Christmas in the Village will be Nov. 29.

Ronald Sovine:

- Raintree Grocery opening Nov. 19.
- Louisiana Cane Syrup Heritage Festival will be on Nov. 29.

Tammy Gordon:

- The last market for the year is Dec. 6. Will return March 2026.

Motion to adjourn made by Ronald Sovine, seconded by Tibi Hebert. Motion carried.