

Iberia Parish Tourist Commission
Board Minutes
September 23, 2025

Lisa Lourd called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Ronald Sovine
Lisa Lourd
Tibi Hebert
Liz Bodin

Absent:

Jackie Reedom
Tammy Gordon
Heidi Martin

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

No public comment.

A motion by Liz Bodin, seconded by Ronald Sovine to approve the August 2025 minutes.
Motion carried.

A motion by Liz Bodin, seconded by Tibi Hebert to approve the August 2025 finance report.
Motion carried.

Executive Director's Report:

- Brittany and Tammy attended the Louisiana Travel Summit in Lake Charles. The seminars were informative and they got to reconnect with other statewide travel partners.
- Legends & Lore marker unveiling was well attended and we received a lot of inquiries regarding the event.
- Our best performing Facebook post was the Sugar Cane Festival entertainment lineup so we're hoping they are well attended this weekend.
- Reviewed economic indicators.

Lisa Lourd:

- Shadows Arts & Craft Fair is Oct. 11 which is also World Championship Gumbo Cookoff weekend (Oct. 11 – 12).
- The Shadows has hired a new staff member.
- Farm Fest is scheduled for Sept. 25.
- The Bayou Teche Museum is hosting their Music on Main fundraiser on Nov. 13.
- Reviewed real estate sale indicators.

Tibi Hebert:

- Loreauville Pumpkin Patch is Oct. 9-11.
- Grand Reveil Acadian will be celebrating Loreauville Day on Oct. 13.
- The Tailgating Cook-off is scheduled for Oct. 18.

Ronald Sovine:

- Raintree Grocery still on track for opening date.
- Jeanerette Main Street Mercantile has a lot of event offerings throughout the month.

Motion to adjourn made by Ronald Sovine, seconded by Liz Bodin. Motion carried.