

Iberia Parish Tourist Commission
Board Minutes
October 21, 2025

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Lisa Lourd
Tibi Hebert
Tammy Gordon
Heidi Martin

Absent:

Liz Bodin
Ronald Sovine

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

No public comment.

A motion by Tibi Hebert, seconded by Heidi Martin to approve the September 2025 minutes. Motion carried.

A motion by Heidi Martin, seconded by Lisa Lourd to approve the September 2025 finance report. Motion carried.

No action taken on agenda item #6. Current work schedule will continue.

Mike Tarantino announced the passing of IPTC board member Jackie Reedom. Current board members expressed their appreciation for all of her contributions to the community and board. Tammy Gordon offered a motion, which was seconded by Heidi Martin to offer a resolution of condolences to board member Jackie Reedom's family and The IAAHS expressing our gratitude. Motion to approve was unanimous.

Executive Director's Report:

- Mike and Brittany led two writers in a pre-fam trip as part of the International Food Wine Travel Writers Association conference. They visited various attractions during the day.
- IPCVB met with the Books Along the Teche Literary Festival to discuss the 2026 festival.
- We've created a landing page for Halloween due to the rise of fall/Halloween events. You can visit it at IberiaTravel.com/Halloween.

- The Bayou Teche Museum and Margaret Simon will be hosting the talk: What Happened at Lake Peigneur: A Visit with Author Allan Wolf on Nov. 2 at the museum.
- Reviewed economic indicators.

Lisa Lourd:

- Shadows Arts & Craft Fair had about 1500 people attend. They are in the 2nd phase of updating the museum gift shop.
- The Shadows and The IAAHS is hosting a cemetery walking tour on Nov. 8 in honor of Veterans Day.
- The Bayou Teche Museum is hosting their Music on Main fundraiser on Nov. 13.
- Reviewed real estate sale indicators.

Tibi Hebert:

- Loreauville Pumpkin Patch was very successful and had nonstop attendance throughout the day.
- Grand Reveil Acadian went well and had a lot of local attendance.
- Christmas in the Village will be Nov. 29.

Heidi Martin:

- World Championship Gumbo Cookoff was a success and had a high attendance compared to previous years.
- Very Berry Christmas Quest will be Dec. 13.

Tammy Gordon:

- Delcambre High School Project Graduation's Haunt House and Trunk or Treat will be Oct. 25 and 26.
- Texaco Gas station should be fully reopened early December.

Motion to adjourn made by Heidi Martin, seconded by Tibi Martin. Motion carried.