

Iberia Parish Tourist Commission
Board Minutes
July 15, 2025

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Ronald Sovine
Tammy Gordon
Tibi Hebert
Jackie Reedom
Liz Bodin
Lisa Lourd

Absent:

Heidi Martin

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

No public comment.

A motion by Liz Bodin, seconded by Tibi Hebert to approve the June 2025 minutes. Motion carried.

A motion by Ronald Sovine, seconded by Liz Bodin to approve the June 2025 finance report. Motion carried.

A motion by Tibi Hebert, seconded by Ronald Sovine to go into executive session to discuss agenda item #6 concerning possibility of extending temporary remote work. Motion carried.

A motion by Tibi Hebert, seconded by Liz Bodin to close executive session. No items were voted on during session. Motion carried.

A motion by Lisa Lourd, seconded by Jackie Reedom to authorize Mike Tarantino to approve extending temporary work for Doobie Judice for 6 weeks beyond what was previously approved. Motion carried.

Executive Director's Report:

- Adam Foreman has been officially confirmed as the new Shadows Director.

- Shadows' Clementine Hunter & Louisiana Folk Art virtual lecture will be July 17.
- The self-service kayak rentals at the New Iberia kayak launch are officially open. Visitors can rent and return kayaks and paddles directly at the site.
- Back to School Bash at The Main Cup will be July 26. Enjoy board games, giant yard games, face painting, great food, specialty sips from the cafe and more.
- Reviewed economic indicators.

Lisa Lourd:

- Shadows has a blog on their website that visitors can see history on the site and upcoming events.
- The Bayou Teche Museum's exhibit on Leprosy closes end of August.
- The Music on Main fundraiser is returning this fall.
- Reviewed real estate sale indicators.

Tibi Hebert:

- Village of Loreauville's Lemonade Day was a success and will be held again next year.
- 4th of July event will be July 5 and offer fun family activities.

Jackie Reedom:

- The IAAHS are collecting old photos and history on black life in Iberia Parish.

Ronald Sovine:

- Raintree Grocery is nearly finished.
- Jeanerette Main Street Mercantile has been hosting events. Follow their Facebook page for updates.

Tammy Gordon:

- Delcambre Seafood & Farmers Market will be August 2.
- Delcambre Shrimp Festival will be Aug. 13-17. Joe Nichols is the featured entertainer on Saturday night.

Motion to adjourn made by Ronald Sovine, seconded by Tibi Hebert. Motion carried.