

Iberia Parish Tourist Commission
Board Minutes
November 19, 2024

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Jackie Reedom
Lisa Lourd
Ronald Sovine
Tammy Gordon
Heidi Martin
Liz Bodin
Tibi Hebert

Absent:

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

Marti Harrell said Simple Faith Coffee is now working with Gridic Graphics a company that makes promotional products. Their representative, Don Stanfield was present. Artisans Nook on Church Alley mini market is Dec. 14. Kids and families will also have activities at the event.

A motion by Ronald Sovine, seconded by Heidi Martin to discuss and consider expanding the agenda to include the October 2024 Minutes. Motion carried unanimously. A motion by Heidi Martin, seconded by Ronald Sovine to approve the October 2024 minutes. Motion carried.

A motion by Heidi Martin, seconded by Liz Bodin to discuss and consider expanding the agenda to include the October 2024 finance report. Motion carried unanimously. A motion by Heidi Martin, seconded by Jackie Reedom to approve the October 2024 finance report. Motion carried.

A motion by Heidi Martin, seconded by Ronald Sovine to open public hearing to consider adopting the amended 2024 operating budget. Motion carried. No public comments. A motion by Heidi Martin, seconded by Liz Bodin to close the public hearing. Motion carried.

A motion by Heidi Martin, seconded by Liz Bodin to open public hearing to consider adopting the proposed 2025 operating budget. Motion carried. No public comments. A motion by Heidi Martin, seconded by Liz Bodin to close the public hearing. Motion carried.

A motion by Liz Bodin, seconded by Heidi Martin to adopt the amended 2024 operating budget.
Motion carried.

A motion by Heidi Martin, seconded by Liz Bodin to adopt the proposed 2025 operating budget.
Motion carried.

Executive Director's Report:

- IPCVB sent a letter of support for Shadows on the Teche to receive Capital Outlay funding.
- The Bayou Teche Museum has a new director, Ana Bellomy.
- Brittany assisted with the First Solar Vendor & Supply Day that IDF hosted with First Solar. Larry Richard gave the introduction speech and the event had a good turnout. Lots of local businesses were in attendance.
- Brittany attended the Iris Festival meeting at City Hall. The event will be in Spring 2026 and they are in the beginning of the planning stages for the festival.
- The New Iberia Spanish Festival is hosting a crochet competition to help complete the crochet ceiling that goes in Church Alley during the festival. IPCVB released a press release provided by the festival that included the rules and how to enter.
- Legal has the audit report and we are waiting on his recommended review. Plan to have most issues finalized in December.
- Reviewed economic indicators.

Ronald Sovine:

- O'Riley's has opened in Jeanerette.
- Delta Biofuel is waiting on a part before opening the facility.
- The International French Bread Festival was well attended.
- The Jeanerette Historic District Commission is having a fundraiser selling ornaments at City Hall.

Tibi Hebert:

- Christmas in the Village is in the park this year on Nov. 30.
- Grand Reveil Acadien will be Oct. 11-18, 2025. The event will be stopping at the Loreauville Acadian Odyssey Monument.

Jackie Reedom:

- IAAHS has been approved as an affiliate library for the family search center.

Heidi Martin

- The Chamber of Commerce is looking for a new director, and will be closed on Thanksgiving.
- The next Eggs & Issues breakfast will be Dec. 11.
- The Very Berry Christmas Quest and the Queen City Christmas Parade will be Dec. 14.

- The city-wide Advent Activities event will run Dec. 1 – 21 with live reveals of each day's activity on their Facebook page.

Lisa Lourd:

- Iberia Cultural Resources' "Sounds of the Season" will be Dec. 1.
- The Bayou Teche Museum new exhibit will include 12 George Rodrigue exhibits based on hurricanes. It should be exhibited until May.
- The Shadows-on-the-Teche's next lecture series will focus on the Bayou Teche.

Tammy Gordon:

- Next Seafood & Farmers Market will be Dec. 7. It is the last market until April 2025 due to March weekend being Mardi Gras. There will be a toy drive at the market for the holidays.
- Dec. 8 is the Delcambre Main Street Christmas Parade.
- Dec. 14 will be the DHS Project Graduation gumbo cookoff.
- The Texaco gas station in Delcambre that caught fire does have plans to rebuild.

Motion to adjourn made by Ronald Sovine, seconded by Heidi Martin. Motion carried.