

Iberia Parish Tourist Commission
Board Minutes
October 27, 2020

Heidi Martin called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Germaine Comeaux
Heidi Martin
Joyce Buller
Kirsten Bourque
Liz Bodin

Absent:

Phebe Hayes
Tammy Gordon

Public:

Mike Tarantino – Iberia Industrial Development Foundation

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

A motion by Kirsten Bourque, seconded by Germaine Comeaux to approve the October 2020 agenda. Motion carried.

A motion by Liz Bodin, seconded by Kirsten Bourque to approve the September 2020 Minutes. Motion carried.

The director reported 2020 YTD occupancy tax collections down 26% from the 2019 YTD collection. A motion by Germaine Comeaux, seconded by Liz Bodin to approve the September 2020 Finance Report. Motion carried.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
Facility staffing update
COVID- 19 IberiaTravel.com resource page
Iberia Parish Council Finance Committee meeting
LA Sunshine Guide
Storm recovery
Lake Fausse Pointe & Cypremort Point State Park open
Chase's RV Park is now Weeks Island RV Park
Discover Iberia Magazine
New Iberia National Register District Master Plan

LA Office of Tourism events economic impact formula
LT. Governor's office to receive funds from the legislature for COVID-19 relief grants
LA Financial Disclosure Form
Ethics Training
Sexual Harassment Training

Board Reports

Iberia Industrial Development Foundation
Small business relief grants update
LISC National granting program
Iberiabiz.org
Economic indicator report

Friends of the Jeanerette Museum
Jeanerette Museum update

Iberia Preservation Alliance
Shadows-on-the-Teche facility and events update
Bayou Teche Museum YouTube channel update
Iberia Cultural Resources Assoc. events update
Iberia Parish events update

Iberia Chamber of Commerce
Virtual Gumbo Cookoff update
Berry Queens events update
Holiday Market New Iberia Downtown Alliance

Loreauville Community Project
Loreauville events update
Park projects update

A motion by Kirsten Bourque, seconded by Liz Bodin to adjourn. Motion carried.