

Iberia Parish Tourist Commission
Board Minutes
November 23, 2021

Kirsten Bourque called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Phebe Hayes
Germaine Comeaux
Kirsten Bourque
Tammy Gordon

Absent:

Liz Bodin
Heidi Martin
Joyce Buller

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

A motion by Germaine Comeaux, seconded by Tammy Gordon to approve the November 2021 agenda. Motion carried.

A motion by Germaine Comeaux, seconded by Phebe Hayes to approve the September and October 2021 Minutes. Motion carried.

The director reported 2021 YTD tax collections up 19.19% from 2020 YTD collections. A motion by Tammy Gordon, seconded by Phebe Hayes to approve the September and October 2021 Finance Reports. Motion carried.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
Facility staffing
COVID- 19 IberiaTravel.com Resource page
LA Tourism Revival Fund application for COVID related losses
Louisiana Constitutional Amendments
Event calendar submissions
LA Office of Tourism Attractions Marketing Grant
American Sugar Cane League Centennial Celebration
LA Assoc. of Convention & Visitor Bureaus
Keep LA Beautiful

Reorganization Plan
LA Financial Disclosure Form
Ethics Training
Sexual Harassment Training

Board Reports

Iberia Preservation Alliance

Bayou Teche Museum Smithsonian Water/Ways Exhibit presentation
Iberia Cultural Resources Assoc. Sounds of the Season Concert

Loreauville Community Project

Christmas in the Village
Acadian Odyessy Monument fundraising
Loreauville Park Enhancements
Loreauville Band Sugar Bowl invitation

The Iberia African American Historical Society

Howe Institute historical marker
Queen Mother Moore Celebration
Iberia Parish Clerk of Court accessing research seminar

Delcambre Direct Seafood

Seafood and Farmer's Market Health and Wellness Program
Christmas Boat Parade
Christmas Parade

A motion by Tammy Gordon, seconded by Germaine Comeaux to adjourn. Motion carried.