

Iberia Parish Tourist Commission
Board Minutes
March 23, 2021

Heidi Martin called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Kirsten Bourque
Germaine Comeaux
Heidi Martin
Joyce Buller
Phebe Hayes

Absent:

Liz Bodin
Tammy Gordon

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

Public

No public present

A motion by Germaine Comeaux, seconded by Kirsten Bourque to approve the March 2021 agenda. Motion carried.

A motion by Kirsten Bourque, seconded by Joyce Buller to approve the January and February 2021 Minutes. Motion carried.

The director reported 2021 YTD tax collections down 16.5% from 2020 YTD collections. A motion by Kirsten Bourque, seconded by Germaine Comeaux to approve the January and February 2021 Finance Reports. Motion carried.

The Chairman called for discussion allowing the director to open and sign on a bank account in order for the bureau to accept PPP funds. A motion by Kirsten Bourque, seconded by Germaine Comeaux to allow the director to open and sign on a bank account to accept PPP funds. Motion carried.

The Chairman called for discussion and consideration of the 2021 slate of tourist commission officers. A motion by Phebe Hayes, seconded by Germaine Comeaux to appoint the 2021 slate of officers; Chairman Kirsten Bourque, Vice Chairman Tammy Gordon, Liz Bodin Treasurer. Motion carried.

Executive Director's Report

Press Releases

Media Report

Newsletter

Blogs

Social Media

Partner Notices

Facility staffing

COVID- 19 IberiaTravel.com resource page

PPP first draw application

Louisiana Tourism Recovery & Improvement Districts (TRIDs) proposed legislation

National Scenic Byway designation awarded to Bayou Teche Scenic Byway

Iberia – St. Mary tour package – New Orleans to New Iberia

Sugarcane Festival is scheduled for Sept. 23-26, 2021

LA Financial Disclosure Form

Ethics Training

Sexual Harassment Training

Board Reports

Loreauville Community Project

 Mardi Gras in May

 Park equipment update

Iberia Preservation Alliance

 Bayou Teche Museum expansion update

 Shadows Plein Air

 Wine Walk

 Books Along The Teche Literary Festival

Friends of Jeanerette Museum

 Jeanerette Museum update

 Jeanerette Chamber of Commerce update

The Iberia African American Historical Society

 IAAHS Journal update

 Zoom theatrical performance Iberia Parish African American history

Greater Iberia Chamber of Commerce

 Up Next New Iberia Chamber webinar update

 Lt. Governor's office update

A motion by Joyce Buller, seconded by Phebe Hayes to adjourn. Motion carried.