

Iberia Parish Tourist Commission
Board Minutes
June 22, 2021

Kirsten Bourque called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Phebe Hayes
Germaine Comeaux
Tammy Gordon
Kirsten Bourque
Liz Bodin

Absent:

Heidi Martin
Joyce Buller

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

A motion by Liz Bodin, seconded by Tammy Gordon to approve the June 2021 agenda. Motion carried.

A motion by Tammy Gordon, seconded by Germaine Comeaux to approve the May 2021 Minutes. Motion carried.

The director reported 2021 YTD tax collections up 8.68% from 2020 YTD collections. A motion by Tammy Gordon, seconded by Liz Bodin to approve the May 2021 Finance Report. Motion carried.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
Facility staffing
COVID- 19 IberiaTravel.com resource page
Bayou Oaks Event Center open
Bayou Teche National Paddle Trail marketing campaign
2021 Legislative Recap
Bayou Teche Scenic Byway Map
National Scenic Byway Foundation & Bayou Teche Scenic Byway marketing opportunity
Sexual Harassment Training
LA Financial Disclosure Form
Ethics Training

Board Reports

Iberia Preservation Alliance

- Shadows-on-the-Teche facility, events and programming update
- Bayou Teche Museum Green Book Exhibit update
- Blue Star Museum Program adopted by Bayou Teche Museum
- Iberia Performing Arts League schedule
- Teche Classic Movies update
- Fundraising update
- Youth Camp update
- Iberia Cultural Resources Assoc. update

Delcambre Direct Seafood

- Delcambre Seafood & Farmer's Market update
- Delcambre Shrimp Festival update
- LA Seafood Cook Off update

Loreauville Community Project

- Loreauville Park update
- Loreauville events update

Iberia African American Historical Society

- Iberia Parish African American Experiences movie update
- Howe Institute historical marker installation
- Green Book Exhibit Bayou Teche Museum update

Iberia Industrial Development Foundation

- Economic Development Week
- Federal Aviation Administration drone license
- Hurricane PSAs production
- Business inquiries
- Site selectors update
- Aldi Grocery Store
- ULL Bio Innovation Center update
- Economic Impact Indicators
- Acadiana Regional Airport update

A motion by Tammy Gordon, seconded by Germaine Comeaux to adjourn. Motion carried.