

Iberia Parish Tourist Commission
Board Minutes
June 23, 2020

Heidi Martin called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Germaine Comeaux
Heidi Martin
Joyce Buller
Phebe Hayes
Liz Bodin

Absent:

Tammy Gordon
Kirsten Bourque

No public in attendance

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

No public in attendance

A motion by Liz Bodin, seconded by Germaine Comeaux to approve the June 23, 2020 Agenda. Motion carried.

A motion by Germaine Comeaux, seconded by Liz Bodin to approve the May 2020 Minutes. Motion carried.

The director reported 2020 YTD occupancy tax collections down 24.72% from the 2019 YTD collection. A motion by Liz Bodin, seconded by Germaine Comeaux to approve the May 2020 Finance Report. Motion carried.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
Facility staffing update
COVID- 19 IberiaTravel.com resource page
Governor's Open Safely Program
Phase 2 COVID-19 extended
Congress introduced legislation to expand eligibility of the PPP program to include Chamber of Commerce and DMOs.
One-time appropriation for DMOs being considered by the LA Legislature Senate Finance Committee

Louisiana statewide short- term rental bill passed
LA Office of Tourism/Miles Media photo shoot
Bayou Teche National Scenic Byway designation update
LA Assoc. of Convention & Visitors Bureaus meetings
LA Financial Disclosure Form
Ethics Training
Sexual Harassment Training
Lt. Governor Travel Talk Facebook Live

Board Reports

IDF update

- New Airport Director Maurice Songy
- Business inquiry stats
- Webinars update
- COVID-19 Business Resource Page
- USDA assistance
- New projects
- Seadrill / Port of Iberia
- Cardiovascular Institute Spotlight Member
- Airport access roads update
- SBA grant opportunity

Friends of the Jeanerette Museum update

- Hewes House/ B & B renovations
- Cooper St.
- Jeanerette Museum
- Jeanerette City Park TECHE Project kiosk installation

Iberia Preservation Alliance update

- Bayou Teche Museum open
- Shadows not open
- ICRA events
- IPAL events

Iberia African American Historical Society (IAAHS) update

- IAAHS programs update
- New office on Shadows office upper floor
- New website
- Grant application update to change narrative of Shadows tour and messaging
- Little Brooklyn Neighborhood Initiative update
- Howe Institute Marker installation update

Iberia Chamber of Commerce update

- Gumbo Cook Off one day event
- Berry Queen events update

A motion by Liz Bodin, seconded by Phebe Hayes to adjourn. Motion carried.