

Iberia Parish Tourist Commission  
Board Minutes  
July 27, 2021

Kirsten Bourque called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Phebe Hayes  
Germaine Comeaux  
Kirsten Bourque  
Heidi Martin  
Joyce Buller

Absent:

Tammy Gordon  
Liz Bodin

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff  
Brittany Racca, Staff

A motion by Heidi Martin, seconded by Germaine Comeaux to approve the July 2021 agenda. Motion carried.

A motion by Germaine Comeaux, seconded by Heidi Martin to approve the June 2021 Minutes. Motion carried.

The director reported 2021 YTD tax collections up 27.5% from 2020 YTD collections. A motion by Heidi Martin, seconded by Phebe Hayes to approve the June 2021 Finance Report. Motion carried.

The Chairman called for discussion on a budget adjustment to recognize state grant revenue and to increase the publicity line item. A motion by Heidi Martin with a second from Phebe Hayes to recognize \$ 34,074.50 in marketing funds from a state grant in the revenue account and to transfer/increase the publicity line item from said account by \$ 34,074.50.

1690-434001-0000-0000	State grant	+34,074.50
1690-557000-6420-0000	Publicity	+34,074.50

Motion carried.

Yeas: Phebe Hayes, Germaine Comeaux, Heidi Martin, Joyce Buller

Nays: None

Absent: Tammy Gordon, Liz Bodin

## Executive Director's Report

Press Releases

Media Report

Newsletter

Blogs

Social Media

Partner Notices

Facility staffing

COVID- 19 IberiaTravel.com resource page

Cane River Pecan Company expansion

Convention South Magazine

Atchafalaya National Heritage Area – Bayou Teche Corridor meeting

Louisiana Birding Trail

Wayne Burns, Grammy winner Bass Guitar donation to Jeanerette Museum

Iberia Parish Tourist Commission Visitor Enterprise Fund Cooperative Endeavor

Agreements

LA Financial Disclosure Form

Ethics Training

Sexual Harassment Training

## Board Reports

Iberia Preservation Alliance

Iberia Cultural Resources Assoc. Beneath the Balconies

Bayou Teche Museum Kathleen Babineaux Blanco exhibit

Museum expansion project update

Shadows-on-the-Teche Farm Fest

Shadows-on-the-Teche house tour

Shadows-on-the-Teche Arts & Crafts Fair update

Iberia Performing Arts League performances update

Loreauville Community Project

CPR event update

October 6-9 Pumpkin Patch

Loreauville Park equipment update

Iberia African American Historical Society

Play and movie collaboration with Shadows-on-the-Teche update

Green Book Project, Book Club event and movie preview at the Grand Theatre

Greater Iberia Chamber of Commerce

Poster art selected for Gumbo Cook Off

Executive Committee to discuss executive director candidate

Membership drive

Friends of Jeanerette Museum

Wayne Burns, Grammy winner Bass Guitar donation to Jeanerette Museum

Bio-fuel plant in Jeanerette

A motion by Heidi Martin, seconded by Germaine Comeaux to adjourn. Motion carried.