

Iberia Parish Tourist Commission  
Board Minutes  
July 28, 2020

Heidi Martin called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Germaine Comeaux  
Heidi Martin  
Joyce Buller  
Liz Bodin  
Tammy Gordon  
Kirsten Bourque

Absent:

Phebe Hayes

Public:

Mike Tarantino, IDF

Present but not participating in formal actions:

Fran Thibodeaux, Staff  
Brittany Racca, Staff

A motion by Germaine, seconded by Liz Bodin to approve the July 28, 2020 Agenda. Motion carried.

A motion by Liz Bodin, seconded by Kirsten Bourque to approve the June 2020 Minutes. Motion carried.

The director reported 2020 YTD occupancy tax collections down 32.2% from the 2019 YTD collection. A motion by Germaine Comeaux, seconded by Liz Bodin to approve the June 2020 Finance Report. Motion carried.

Executive Director's Report

Press Releases

Media Report

Newsletter

Blogs

Social Media

Partner Notices

Facility staffing update

COVID- 19 IberiaTravel.com resource page

Governor's Open Safely Program

Phase 2 COVID-19 extended

Congress introduced legislation to expand eligibility of the PPP program to include --Chamber of Commerce and DMOs.

One-time appropriation for DMOs by the LA Legislature failed to pass

Events economic impact report

The Iberia African American Historical Society Journal

LA Travel Assoc. meetings  
Lafayette Travel membership meeting  
Positively Iberia Program collaboration  
Jeanerette TECHE Project dock dedication ceremony cancelled  
Dona Richard, St. Martin Parish Tourism Director passed away  
LA Financial Disclosure Form  
Ethics Training  
Sexual Harassment Training

### Board Reports

#### Iberia Industrial Development Foundation

- Masks initiative
- Congressional relief funds legislation update
- Iberia Parish unemployment stats
- Iberia Parish retail sales stats

#### Delcambre Direct Seafood

- Farmers and Seafood Market cancelled
- Shrimp Festival cancelled

#### Friends of the Jeanerette Museum

- Jeanerette Museum update
- Harry B. Hewes House B & B update

#### Iberia Preservation Alliance update

- Shadows possibly to open in Phase III and registered with LA Open Safety Program
- Bayou Teche Museum 10<sup>th</sup> Anniversary Party, updates on exhibits and fundraising
- No programming for Iberia Cultural Resources Assoc.
- Iberia Performing Arts League update

#### Iberia Chamber of Commerce update

- Gumbo Cook Off virtual event update
- Membership Drive

#### Loreauville Community Project

- Historical Marker update
- Fundraising update
- Events update

A motion by Tammy Gordon, seconded by Kirsten Bourque to adjourn. Motion carried.