

Iberia Parish Tourist Commission
Board Minutes
January 25, 2022

Kirsten Bourque called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Kirsten Bourque
Heidi Martin
Joyce Buller
Phebe Hayes
Germaine Comeaux
Tammy Gordon

Absent:

Liz Bodin

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff

A motion by Heidi Martin, seconded by Germaine Comeaux to approve the January 2022 agenda. Motion carried.

A motion by Heidi Martin, seconded by Phebe Hayes to approve the November and December 2021 minutes. Motion carried.

The director reported 2021 YTD occupancy tax collection is up 28.32% from 2020 YTD collection. A motion by Heidi Martin, seconded by Germaine Comeaux to approve the November and December 2021 Finance Reports. Motion carried.

A motion by Phebe Hayes, seconded by Heidi Martin to elect officers to the board including Tammy Gordon Chairman of the Board, Liz Bodin Vice Chairman and Germaine Comeaux, Secretary/Treasurer. Motion carried.

The director presented information on the bureau sponsored tourism asset identifiers in addition to those programs in the planning stages by tourism partners. A motion by Tammy Gordon, seconded by Heidi Martin to contribute \$10,000 to the Acadian Odyssey Monument asset identifier to be erected in Loreauville. Motion carried.

Executive Director's Report

- Press Releases
- Media Report
- Newsletter
- Blogs
- Social Media
- Partner Notices
- Facility staffing
- COVID- 19 IberiaTravel.com Resource page
- Bayou Paddlesports prospect
- LACVB Meeting
- Hub City Tree Service
- Miles Media Tour for the LA Office of Tourism
- Reorganization Plan
- LA Financial Disclosure Form
- Ethics Training
- Sexual Harassment Training

Board Reports

Loreauville Community Project

- Walking Trail
- Loreauville Park
- Greater Iberia Chamber of Commerce Leadership Program participation
- July 4th Celebration
- Mardi Gras event

Greater Iberia Chamber of Commerce

- Eggs & Issues event
- Leadership Iberia program
- Gumbo Cook Off
- Very Berry Christmas Quest event

Friends of Jeanerette Museum

- Media on Jeanerette

Delcambre Direct Seafood

- Plein Air Delcambre Day partnership with Shadows-on-the-Teche Plein Air
- Delcambre Seafood and Farmer's Market
- Port of Delcambre grant award

Iberia Preservation Alliance

- Bayou Teche Museum Gala
- Iberia Performing Arts League update
- Shadows-on-the-Teche update
- Iberia Cultural Resources Assoc. Books Along the Teche Literary Festival update

The Iberia African American Historical Society

- New Orleans Jazz and Heritage Festival Foundation Grant scope of work
- ULL Louisiana Studies Public History Center graduate class will utilize The Iberia African American Historical Society Resource Center.

A motion by Germaine Comeaux, seconded by Tammy Gordon to adjourn. Motion carried.