

Iberia Parish Tourist Commission
Board Minutes
February 22, 2022

Kirsten Bourque called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Kirsten Bourque
Heidi Martin
Joyce Buller
Phebe Hayes
Germaine Comeaux

Absent:

Liz Bodin
Tammy Gordon

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff

A motion by Heidi Martin, seconded by Germaine Comeaux to approve the February 2022 agenda. Motion carried.

A motion by Heidi Martin, seconded by Germaine Comeaux to approve the January 2022 minutes. Motion carried.

The director reported that the January 2022 finance report will be deferred to the February 2022 agenda.

A motion by Heidi Martin seconded by Germaine Comeaux to allow the executive director to enter into any and all contractual obligations with the Cooperative Endeavor Agreement (Line-item Appropriation) between the Louisiana Dept. of the Treasury and the State of Louisiana. Motion carried

A bureau reorganization plan was discussed. A motion by Phebe Hayes, seconded by Germaine Comeaux authorizing the director and chairman to meet with potential organizations the bureau could partner with through cooperative endeavor agreements to restructure and reduce expenses. Motion carried.

Executive Director's Report

- Press Releases
- Media Report
- Newsletter
- Blogs
- Social Media
- Partner Notices
- Facility staffing
- Facility maintenance
- Landscaping maintenance
- TECHE Project regional cooperative marketing initiative
- State Treasury Office Cooperative Endeavor Agreement
- LA Financial Disclosure Form
- Ethics Training
- Sexual Harassment Training

Board Reports

- Loreauville Community Project
 - Odyssey Monument grant
 - July 4th Celebration
 - Mardi Gras event
- Friends of Jeanerette Museum
 - Museum event update
 - Bird Talk
- Iberia Preservation Alliance
 - Bayou Teche Museum Gala and events update
 - Iberia Performing Arts League spring musical and activities
 - Shadows-on-the-Teche update
 - Iberia Cultural Resources Assoc. concerts and events update
 - Iberia Parish Library events update
- The Iberia African American Historical Society
 - Research on Dr. Vivian Thomas
 - Queen Mother Moore commemorative event

A motion by Germaine Comeaux, seconded by Joyce Buller to adjourn. Motion carried.