

Iberia Parish Tourist Commission  
Board Minutes  
April 18, 2023

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:32 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Tammy Gordon  
Germaine Comeaux  
Nancy Buteau  
Heidi Martin

Absent:

Phebe Hayes  
Liz Bodin  
Ronald Sovine

Public:

No public present

Present, but not participating in formal action:

Mike Tarantino, staff

A motion by Heidi Martin, seconded by Nancy Buteau to approve the March 2023 minutes. Motion carried.

A motion by Germaine Comeaux, seconded by Heidi Martin to approve the March 2023 finance report. Motion carried.

Executive Director's Report:

- Brittany led literary festival bus tour. About 25 people on tour.
- Met with Shadows-on-the-Teche's staff to discuss future promotion.
- Acadian Odyssey Monument press release went out on March 24, reminder invite out on April 10, and a blog notification for the content we created. Blog was also shared in April e-newsletter. GMA Dave's Trip did a segment on the monument.
- Iberia Day at the Atchafalaya Welcome Center is May 10.
- IberiaTravel.com had 10,000 users in March, and Facebook reach was 41,419 users.
- 53 visitor walk ins for March. 112 Visitor Guide requests for March.
- The Azalea Garden Club are working on beautifying the back flower bed.
- IPCVB sent a National Travel & Tourism Week proclamation request to the Iberia Parish council.

- Unemployment rate is 4.1%.
- Retail sales are strong parish wide. March was \$110 million.

Heidi Martin:

- Greater Iberia Chamber of Commerce banquet coming up.
- Workforce committee will be the next Chamber initiative and will work with community organizations for the project.

Germaine Comeaux:

- Shadows-on-the-Teche ribbon cutting will be May 5 at the Shadows Visitor Center
- The New Iberia Spanish Festival will be April 21-23.
- IPAL's next play is *One Man, Two Guvnurs*.

Nancy Buteau:

- The Acadian Odyssey Monument unveiling will be on April 27 and the village has set up a lot of guest speakers including Lt. Gov. Billy Nungesser.

Tammy Gordon:

- Next Delcambre Seafood & Farmers Market is May 6.
- Boat Poker Run will be May 27

Motion to adjourn made by Heidi Martin, seconded by Nancy Buteau. Motion carried.