

Iberia Parish Tourist Commission
Board Minutes
April 27, 2021

Kirsten Bourque called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:30 A.M. at the Iberia Parish Convention & Visitors Bureau, 2513 Hwy 14, New Iberia, LA.

Present:

Kirsten Bourque
Germaine Comeaux
Heidi Martin
Joyce Buller
Liz Bodin
Tammy Gordon

Absent:

Phebe Hayes

Public:

No public present

Present but not participating in formal actions:

Fran Thibodeaux, Staff
Brittany Racca, Staff

A motion by Heidi Martin, seconded by Germaine Comeaux to approve the April 2021 agenda. Motion carried.

A motion by Heidi Martin, seconded by Liz Bodin to approve the March 2021 Minutes. Motion carried.

The director reported 2021 YTD tax collections down 1.9% from 2020 YTD collections. A motion by Germaine Comeaux, seconded by Heidi Martin to approve the March 2021 Finance Report. Motion carried.

The Chairman called for discussion and consideration authorizing the director to enter into and sign contractual obligations with the LA Office of Tourism. A motion by Tammy Gordon, seconded by Liz Bodin to authorize the director to enter into and sign contractual obligations with the LA Office of Tourism on behalf of the bureau. Motion carried.

Executive Director's Report

Press Releases
Media Report
Newsletter
Blogs
Social Media
Partner Notices
Facility staffing
COVID- 19 IberiaTravel.com resource page

LA Travel Assoc. Bill Status Report
National Tourism Week, May 2-8
Governor Babineaux Blanco historical marker dedication May 12, Bouligny Plaza, 3:30
James Lee Burke Dave Robicheaux Walking Tour
LA Financial Disclosure Form
Ethics Training
Sexual Harassment Training

Board Reports

Loreauville Community Project
 Memorial Day Mash up Party
 Park equipment update
Iberia Preservation Alliance
 Shadows Plein Air update
 Shadows Wine Walk update
 Iberia Preservation Alliance literary festival update
 George Rodrigue Park update
 Governor Kathleen Babineaux Blanco Exhibit and marker dedication
 New Iberia Art Walk
 Bayou Lit Bikes
Friends of Jeanerette Museum
 Jeanerette Museum update
Greater Iberia Chamber of Commerce
 Ribbon Cuttings update
 Crawfish & Go
 Gumbo Cook Off update
 Chamber services and resources
Delcambre Direct Seafood
 Delcambre Seafood and Farmers Market update
 Seafood products update
 Delcambre Shrimp Festival update
Iberia Industrial Development Foundation
 Oil prices and natural gas report
 Local sales tax collections report
 Unemployment statistics
 Acadiana Regional Airport report
 Port of Iberia report
 Diversification of local economy report

A motion by Tammy Gordon, seconded by Heidi Martin to adjourn. Motion carried.