

Iberia Parish Tourist Commission
Board Minutes
September 17, 2024

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 11 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Jackie Reedom
Lisa Lourd
Ronald Sovine
Tammy Gordon

Absent:

Liz Bodin
Heidi Martin

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

Marti Harrell invited the IPTC board to the Simple Faith Coffee Company's Delcambre location groundbreaking on Oct. 3. Andy Shealy was in attendance and administered the oath of office to all commission members.

A motion by Ronald Sovine, seconded by Lisa Lourd to approve the August 2024 minutes.
Motion carried.

A motion by Lisa Lourd, seconded by Ronald Sovine to approve the August 2024 finance report.
Motion carried.

Executive Director's Report:

- IPCVB staff is working on the new Iberia Travel website.
- Mike attended the Lt. Gov.'s Breakfast at the Louisiana Travel Summit and went to support our local legislatures.
- IPCVB met with the new Books Along the Teche Literary Festival coordinators.
- Nancy Buteau has resigned from our board and the Loreauville Community Project will be nominating a new board member representative soon.
- Reviewed economic indicators.

Lisa Lourd:

- The Bayou Teche Museum will be holding a new fundraising event called "Music on Main" on Nov. 21. There will be live music and food provided with tickets.

Jackie Reedom:

- The second Shadows-on-the-Teche lecture series will be Oct. 5. Dr. Sarah Hyde will explore private and public education systems before the Civil War in Louisiana, Mississippi, and Alabama.

Ronaldo Sovine:

- The new auto parts store is on track for opening.
- Jeanerette has a new cultural district. The orientation for the award will be Sept. 23.
- Tour du Teche race will be passing through Jeanerette on their route Oct. 3-5.

Tammy Gordon:

- Next Seafood & Farmers Market will be Oct. 5.
- Highway 14 is under construction in Delcambre and should be completed soon.
- The Port of Delcambre is meeting to finalize Dwight's restaurant construction permits.

Motion to adjourn made by Ronald Sovine, seconded by Jackie Reedom. Motion carried.