

Iberia Parish Tourist Commission  
Board Minutes  
October 15, 2024

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:38 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Jackie Reedom  
Lisa Lourd  
Ronald Sovine  
Tammy Gordon  
Heidi Martin

Absent:

Liz Bodin

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

Marti Harrell said the Delcambre groundbreaking went great. Simple Faith Coffee has also purchased a building in Church Alley to have a corporate headquarters. Andy Shealy was in attendance to assist the board with reviewing the 2023 audit.

A motion by Heidi Martin, seconded by Ronald Sovine to approve the September 2024 minutes. Motion carried.

A motion by Heidi Martin, seconded by Lisa Lourd to approve the September 2024 finance report. Motion carried.

A motion by Ronald Sovine, seconded by Heidi Martin to accept 2023 audit and agreed upon procedures. Discussions were held and Mike reviewed. Motion carried.

Executive Director's Report:

- Loreauville Community Project has nominated a new representative for the board.
- International French Bread Festival is Nov. 2. IPCVB created a press release which went out Oct. 4 and a blog for the event.
- Mike and Tammy attended the Delcambre groundbreaking for Simple Faith Coffee Co.
- Lydia Cajun Food Fest has been rescheduled to Nov. 15-16.
- Holiday Shopping on Da Bayou is Nov. 16
- Sounds of the Season will be Nov. 24 and is presented by the Acadiana Symphony Orchestra and Iberia Cultural Resources Association.

- Reviewed economic indicators.

Heidi Martin

- The World Championship Gumbo Cookoff had about 83 teams participate. The weather was great and teaming up with Shadows worked well. The Ca Cest Bon event had a good turn out.
- The Downtown Advent Activities will happen again in December this year.
- Very Berry Christmas Quest is returning.

Lisa Lourd:

- Shadows-on-the-Teche's 3<sup>rd</sup> lecture series is on Nov. 7<sup>th</sup> and will be the last of the series.
- Beneath the Balconies is on Oct. 20.
- Music on Main sponsorships are doing well.

Jackie Reedom:

- IAAHS is entering into an agreement with Later Day Saints to use the IAAHS Center to conduct familial research.

Ronald Sovine:

- The International French Bread Festival is Nov. 2.
- Delta Biofuel was supposed to start producing in October but will now begin in November.

Tammy Gordon:

- Next Seafood & Farmers Market will be Nov. 2.
- Highway 14 construction in Delcambre is finished.
- Groundbreaking for the new Simple Faith Coffee Co. was well attended.

Motion to adjourn made by Heidi Martin, seconded by Ronald Sovine. Motion carried.