

Iberia Parish Tourist Commission
Board Minutes
June 25, 2024

Heidi Martin called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:35 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Jackie Reedom
Heidi Martin
Nancy Buteau
Liz Bodin

Absent:

Ronald Sovine
Tammy Gordon

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

Marti Harrell, Strategic Marketing Specialist for Simple Faith Coffee which includes Church Alley Café, The Main Cup and the upcoming Delcambre location. The Main Cup will be holding the Bougie Burger Back to School Bash on July 27.

A motion by Nancy Buteau, seconded by Jackie Reedom to approve the May 2024 minutes. Motion carried.

A motion by Nancy Buteau, seconded by Liz Bodin to approve the May 2024 finance report. Motion carried.

A motion by Liz Bodin, seconded by Nancy Buteau to discuss, consider and approve authorizing Chairperson, Treasurer and Secretary to sign Louisiana Compliance Questionnaire for 2023 audit. Motion Carried.

Executive Director's Report:

- Brittany attended Iberia Parish Tourism Day with Tammy and Jayd from Shadows. Met the Atchafalaya staff and spoke with a few people at the booth.
- The City of New Iberia will be taking over Plein Air Art Competition in 2025.
- Rip Van Winkle Gardens had severe damage from the tornados in May and are currently temporarily closed until repairs are finished.

- The Bayou Teche Museum's renovations and construction should be completed in September of this year.
- Four new exhibits will be unveiled at New Iberia's 'Shadows-on-the-Teche' thanks to a \$10,000 culture grant. The new exhibits will be unveiled on Thursday, July 20 at 3:00 p.m. at the Shadows on the Teche. Anyone purchasing a ticket will earn a membership into the organization.
- Stars & Stripes will be June 23.
- Bambino's had their grand opening June 1.
- Victor's officially closed at the end of May.
- Medical insurance has gone through for IPCVB staff.
- Reviewed economic indicators.

Jackie Reedom:

- The Shadows event at the Sliman Theater for Juneteenth was well attended.

Nancy Buteau:

- Loreauville Community Project will have an event to raise money for Loreauville Park on June 30.
- Loreauville will also be taking bids for the new town hall soon.

Heidi Martin:

- Eggs and Issues will be July 9 at the Sliman Theater.
- The 1st annual golf tournament and inspire events were well attended with Inspire being completely sold out.
- Heidi and Mike attended a manufacturing workshop event.

Motion to adjourn made by Nancy Buteau, seconded by Liz Bodin. Motion carried.