

Iberia Parish Tourist Commission
Board Minutes
July 24, 2024

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:58 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Jackie Reedom
Ronald Sovine
Tammy Gordon
Liz Bodin

Absent:

Heidi Martin
Nancy Buteau

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

Marti Harrell, Strategic Marketing Specialist for Simple Faith Coffee which includes Church Alley Café, The Main Cup and the upcoming Delcambre location. The Main Cup will be holding the Bougie Burger Back to School Bash on July 27. Staff appeared on channel 15 to promote the event. The Main Cup's schedule for ongoing Thursday night events will be announced soon.

A motion by Ronald Sovine, seconded by Liz Bodin to approve the June 2024 minutes. Motion carried.

A motion by Ronald Sovine, seconded by Jackie Reedom to approve the July 2024 finance report. Motion carried.

Executive Director's Report:

- Rip Van Winkle Gardens café has reopened. Gardens and B&Bs still closed for the time being.
- The Main Cup's Bougie Burger Back to School Bash will be July 27. We worked with Marti to create and release a press release and featured the event in the July enews.
- Delcambre Shrimp Festival will be Aug. 14-18.
- Received estimate to repaint front porch area of welcome center and reviewed with the board.

- Facility at First Solar about 25% finished and set to complete in December 2025.
- Delta Biofuel is 80% completed and intend to start production in October.
- Reviewed economic indicators.

Jackie Reedom:

- The Shadows new exhibits were unveiled at the ribbon cutting July 20. New exhibits are located in the Shadows Visitor Center.

Ronaldo Sovine:

- The new store in Jeanerette Main Street Mercantile is doing well.

Tammy Gordon:

- Pageants for the Shrimp Festival start July 27. This year has had the most entrances of the festival.
- The next farmers market will be August 3.

Motion to adjourn made by Ronald Sovine, seconded by Jackie Reedom. Motion carried.