

Iberia Parish Tourist Commission
Board Minutes
August 20, 2024

Tammy Gordon called the regularly scheduled meeting of the Iberia Parish Tourist Commission to order at 10:31 A.M. at the Iberia Parish Tourist Commission Office located at 2513 Hwy. 14, New Iberia, LA, 70560.

Present:

Jackie Reedom
Lisa Lourd
Heidi Martin
Ronald Sovine
Tammy Gordon

Absent:

Liz Bodin
Nancy Buteau

Present, but not participating in formal action:

Mike Tarantino, staff

Public:

None.

A motion by Ronald Sovine, seconded by Heidi Martin to approve the July 2024 minutes. Motion carried.

A motion by Heidi Martin, seconded by Ronald Sovine to approve the July 2024 finance report. Motion carried.

A motion by Ronald Sovine, seconded by Heidi Martin to approve the proposal by Troy Comeaux to repair, refinish, repaint front porch and ADA ramp.

Executive Director's Report:

- Provided letters of certification for Iris Festival and Plein Air for the City of New Iberia. Unfortunately, the Iris Festival has been postponed to 2026.
- A new event venue opened on Avery Island Road called The Avery, which has been added to our website.
- Assisted a AAA Traveler writer with location information in Iberia Parish.
- The LA Sugar Cane Festival will be Sept. 27-29.

- We provided 300 visitor guides for the ACAP fall conference in Lake Charles. The SMILE local coordinator picked up the materials.
- The Acadiana Youth Hunters Education Club will be having their banquet Sept. 14 in Franklin. We let them know since the event is being held out of parish, we wouldn't be able to add it to our web calendar or social media schedule but we released a press release for the event since they promote Acadiana and have Iberia Parish members.
- Shadows will hold a lecture on the Desegregation of UL Lafayette on Thurs., Sept. 19 as the 1st of their 3-part series on education in Louisiana.
- The Lydia Cajun Food Fest will be at Weeks Park Sept 13-14. There will also be a ride for a cure at 8 AM on the 14th. Jeeps, Broncos, motorcycles and more are welcome to participate.
- Bayou Teche Fest will take place Sept. 21 on Main Street New Iberia.
- Reviewed economic indicators.

Heidi Martin:

- Aug. 27 there will be a coffee talk with the PAR Louisiana representative.
- There will be a Business & Banking event on Wed., Sept 4. put on by the Iberia Chamber of Commerce.
- The World Championship Gumbo Cookoff is on October 12-13. The cooking demonstration will be Oct. 12 and tickets are currently being sold on the Chamber's website.
- Berry Queen Ball is coming up on Sept. 14. Tickets are available.

Lisa Lourd:

- Bayou Teche Museum received a \$25,000 grant from The Institute of Museum and Library Sciences. It will allow the museum to work on additional history kiosks.
- Iberia Cultural Resources are continuing to install the Trilingual markers.
- Bayou Teche Museum is looking at holding a music event fundraiser. More information will be forthcoming.
- Beneath the Balconies will be Oct. 20

Jackie Reedom:

- There is a new collection at the Shadows-on-the-Teche. There will also be a 3-part series of education lectures at the Shadows starting in September.

Ronaldo Sovine:

- The city is still working on getting the Raintree Grocery Store to the area.

Tammy Gordon:

- Delcambre Shrimp Festival was having a good turnout until the rain began but overall the festival had a great attendance. Saturday was the busiest day and had a large crowd.
- Next Seafood & Farmers Market will be Sept. 7.

Motion to adjourn made by Ronald Sovine, seconded by Jackie Reedom. Motion carried.